**GOVERNMENT OF KERALA****Abstract**

GAD-Covid-19 – general lock down- exemption categories-permission to function farmers' retail outlet- orders issued

---

General Administration (Secret Section) Department

**G.O.(Ms)No.73/2020/GAD** Dated, Thiruvananthapuram, 11/04/2020

---

Read 1 GO (Ms) 49/2020/GAD dated 23.03.2020

2 Order no.40-3/2020-DM-I (A) dated 24.03.2020, 25.03.2020 , 27.03.2020 ,02.04.2020 and 03.04.2020 of MHA, Government of India

3 Minutes of the meeting of Hon'ble Chief Minister with the Secretaries on 07.04.2020

**ORDER**

Central and State Governments have enforced regulations in the form of Lock Down to contain the spread of Novel Corona Virus Disease (Covid-19). Shops selling vegetables, fruits etc as well as manufacturing and transporting of essential commodities are exempted items in the above regulations

Now the Agriculture Department informed that huge quantity of vegetable, fruits etc cultivated by the farmers eyeing the Vishu- Easter markets are getting perished due to the Lock Down and hence these vegetable farmers are in high distress. To overcome this to an extent, they propose to set up retail sale outlets of agricultural products named "Jeevani-Sanjeevani" in coordination with HortiCorp, VFPC, Self Help Groups, Residential Association, BLFO, Eco-shop etc. so that these farmers can ensure minimum price for their products. Various LSGIs and Co-operative Societies also are expected facilitate these activities.

Government having examined the proposal in detail, are pleased to accord permission to start the retail sale outlets of agricultural products named "Jeevani-Sanjeevani" in Panchayath, Municipal and Corporation areas as proposed above. The Director, Agriculture shall issue detailed guidelines connected with the

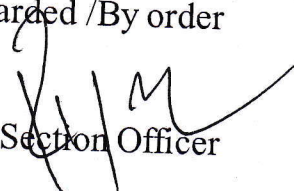
functioning of these outlets. He/She shall ensure that all the regulations taken by Government to contain the COVID-19 spread including the measures connected with the break-the -Chain campaign are observed during the functioning of these outlets.

(By order of the Governor)  
**TOM JOSE**  
**CHIEF SECRETARY**

To:

Additional Chief Secretary, Home & Vigilance Department  
State Police Chief, Thiruvananthapuram  
Agricultural Production Commissioner  
All Additional Chief Secretaries/ Principal Secretaries/ Secretaries  
Director, Agriculture, Thiruvananthapuram  
All District Collectors  
All District Police Chiefs  
All Heads of Departments  
Private Secretary to Chief Minister  
Private Secretary to Minister for Agriculture  
Private Secretary to all Ministers

Forwarded /By order

  
Section Officer